

Tushar Sindhwal

Lead Product Designer



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Bengaluru, India

Education

2018–2020

IIITDM JABALPUR

M.Des — Visual & Interaction Design

2014–2018

COLLEGE OF ART, DELHI UNIVERSITY

BFA — Visual Communication

Skills

Design

End-to-End Product Design, Visual Design, Design Systems, GUI/UI Spec & Documentation, Usability Testing, Accessibility, Mobile UX (Android), Multi-form-factor

AI & Research

Prompt Design, AI Feature Design, Cross-cultural Research, Global Surveys, Generative AI Workflows

Collaboration

Global Teams (India–Korea–China), Offshore Dev Handoffs, Stakeholder Management, Client Engagement, Design Mentorship

Recognition

- **Employee of the Year** : Photo Assist | SRIB
- **CX Trail Blazers** : Personalization Task Force
- **Star of the Quarter** : Portrait Studio AI
- **Spot Award ×2** : Sky Guide & Magnifier
- **Typoday 2020** : 1st Place
- **UX India 2019** : Runner Up

About Me

Lead Product Designer with **5+ years of experience**, currently shipping **first-of-kind AI camera and photo features** across Galaxy S, Fold and Flip Series. Grew from UX Designer to Lead with a **secondment at Samsung Seoul UX**.

Work Experience

SAMSUNG SRIB

Apr 2022 – Present

Lead Product Designer

- Designed **Photo Assist** (Flip6 & Fold7) and **Instruction-Based Editing** (S26) — **first generative photo editor on any smartphone**. Awarded **Employee of the Year**; AI editing roadmap now extends to Fold8.
- Led **Portrait AI Styling** — 50+ styles proposed, **10 shipped globally**. Built **cross-cultural design framework** for AI face features, **adopted as protocol by Seoul UX**
- Designed **Samsung × Snapchat Fun Mode** for A-series — surpassed **2 billion+** Usage. Lens Favourites & Personalised Lenses carried into next release.
- Scaled **Samsung Camera UI** across **5 generations of One UI** (5.0 to 9.0) and **6 form factors**. Owned visual specs, design system documentation, and offshore dev handoffs with China.
- Designed **Expert Raw Sky Guide** visual language across planets, stars and constellations. Recognised across **pro photography communities**. Promoted to
- **Promoted to Lead** in 2024; hired 1 designer (now **Catalyst Award recipient**) Built hiring framework balancing portfolio quality with cultural alignment.

INFOSYS

Jan 2021 – Mar 2022

Product Designer

- Delivered **BHP B2B e-Commerce** mobile app in **3 months**. Established atomic design system **adopted across the engagement**.
- Redesigned **Deutsche Bank Issuance portal** — identified scope gaps that **unlocked 2 additional billing streams**.
- Early-enrolled in **RISD Strategic Design Program** within 9 months (standard eligibility: 2 years).

EARLY EXPERIENCE

- **Cafe Coffee Day** — Print, packaging, branding & typographic mural design
- **Kamalan** — Video content creation, visual storytelling & film production

